



NEWSLETTER

Wisdom. Innovation. Wellness.



Fall
2025

Welcome to the new Thrive Center!

We are thrilled to announce the grand opening of our new location at 3430 Newburg Road, Suite 106. We invite you to visit and experience our reimagined Smart Home!



The reimagined Thrive Center Smart Home, showcasing Samuelson Furniture, is up and running.



The Thrive Center ribbon cutting. Pictured from left to right: Ray Strothman (Thrive Board), John Reinhart (Thrive Co-founder), Jon Karl (CDW), Jennifer Lesinski (Thrive Board), Mary Haynes (Thrive Board), Sheri Rose (Thrive CEO), Rocky Adkins (Senior Advisor to Gov. Beshear), Bellarmine President Dr. Susan Donovan, Josie Raymond (Metro Council District 10), Deputy Mayor of Louisville Nicole George, and Joni Jenkins (advisor to Congressman McGarvey).



Events & Visitors

September 17th & 18th - Prudential Peak, along with the top 10 long-term care insurance carriers, hosted a pitch competition in our event space and toured the center. On day two, Prudential and the other carriers were hosted by The Helper Bees for a private strategy session in the event space.



Participants enjoy the new event space during the Prudential pitch competition.



Thrive, CDW, and Samuelson Furniture pause for a photo in the Smart Home.



Zibrio CEO, Katharine Forth, explains the balance test.

September 29th - Following a soft opening in August, The Thrive Center celebrated a formal Ribbon Cutting event. This event drew more than 80 supporters from around the country, including our partners at CDW Healthcare and Bellarmine University.



Education Partner Spotlight: National Institute on Aging (NIA)

This month, we are excited to celebrate our valued partner, the National Institute on Aging (NIA), and two of their innovative small business partners that are proudly represented within the Thrive Center: Wicked Smart Pad and Care Daily. These companies are making significant strides in using technology to enhance care for older adults and supporting their caregivers.

Wicked Smart Pad offers a groundbreaking solution designed to improve care efficiency in settings like nursing homes. This innovative pad detects moisture events in beds and promptly delivers a notification to caregivers. This technology is instrumental in saving time and preventing unnecessary middle-of-the-night checks, thereby enhancing the quality of care and optimizing caregiver resources.

Care Daily provides an AI-powered platform that supports independent living for older adults at home. By detecting patterns in behavior and movement, Care Daily's platform monitors the well-being of individuals, offering peace of mind to families and empowering caregivers with valuable insights. This technology plays a crucial role in enabling older adults to maintain their independence and live safely in their own homes.

We are proud to highlight the impactful work of NIA and their partners, Wicked Smart Pad and Care Daily, as they continue to innovate and address critical needs in aging care.



Alli Truttman, Founder and CEO of Wicked Technologies, discusses the functionality and benefits of the Wicked Smart Pad during the Ribbon Cutting event at the Thrive Center on September 29.



Subtle indicators are strategically placed throughout the smart home to signify the various technologies that are compatible with the Care Daily platform.

Strive to Thrive



Strive to Thrive is the lifeblood of the Thrive Center! The Bellarmine University Physical Therapy Department teams up with our seasoned citizens to boost their balance and agility! Recently, we had an adorable guest from Paws with Purpose join the action, wagging through the workout like a pro!

Upcoming Events

Join us:
**Thrive Community
Open House**
Thursday, December 4
2:00 - 5:00 PM

RSVP to
info@thrivecenterky.com



Contact Us

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 www.thrivecenterky.org

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Our New Home

 Watterson Medical Center
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